Compare Vizlly
PLANS *&* FEATURES

User Interface

	Multi-Channel	DMS	DMS+
Visual first navigation and user interface design	✓	✓	✓
Quick link dashboard home page	✓	✓	✓
Customer Community Integration	✓	✓	✓
Help and Support Integration	✓	✓	✓
Rich Text Editor - SEO compatible supporting H1, H2, text, internal and external linking		✓	✓

Library

	Multi-Channel	DMS	DMS+
Cloud based media upload component	✓	✓	✓
Unlimited media storage	✓	✓	✓
Supports images, virtual tours, videos, complex objects	✓	✓	✓
Upload in multiple file formats	✓	✓	✓
Upload multiple files in single upload	✓	✓	✓
Download high resolution version of uploaded image, virtual tour and video	✓	✓	✓
Prepopulated with certified brand content for participating chains	✓	✓	✓
Add and Associate Metadata to media items such as:	✓	✓	✓
OTA (PIC) Categories	✓	✓	✓
Caption	✓	✓	✓
Short Description	✓	✓	✓
Long Description	✓	✓	✓
Multi language support for media item metadata - Caption, Short Description and Long Descriptions	✓	✓	✓

Library

	Multi-Channel	DMS	DMS+
Associate Copyright and Ownership information with media items	✓	✓	✓
Synchronize images with chain/repco instance of VScape	✓	✓	✓
Media autosized and cropped for improved delivery and device	✓	✓	✓
Multiple view formats of content in Library	✓	✓	✓
Filter content by OTA Category, content type, stories and status	✓	✓	✓
Filter content by hotel name	✓	✓	✓
Preview, edit and delete details of content items	✓	✓	✓
Store and View Special Offer Items and Stories	✓	✓	✓
Store and View Room Type Items and Stories	✓	✓	✓
Store and View Feature stories	✓	✓	✓

StoryMaker

	Multi-Channel	DMS	DMS+
Create visually-rich stories about hotel accommodations, offers, and unique features of the hotel	✓	✓	✓
Feature Stories	✓	✓	✓
Associate Media Items to create multimedia stories	✓	✓	✓
Drag & drop content items from the Library	✓	✓	✓
Support Images, Virtual tours and Video	✓	✓	✓
Create simple stories by grouping media items into custom categories	✓	✓	✓
Multi language support for Feature Stories	✓	✓	✓

LEGEND ✓ Included ✓ Varies based on SEO Service Plan

StoryMaker

	Multi-Channel	DMS	DMS+
Create complex stories by grouping multiple stories	✔	✔	✔
Add SEO compatible rich-text description to Feature Story	✔	✔	✔
Offer Stories	✔	✔	✔
Create visually-rich offer items with images, titles, descriptions and terms & conditions	✔	✔	✔
Create multiple offer items	✔	✔	✔
Create multiple booking types	✔	✔	✔
Set and integrate promotion specific booking url	✔	✔	✔
Set permitted stay, black out dates, and terms & conditions	✔	✔	✔
Integrate promotion codes from CRS or PMS	✔	✔	✔
Media autosized and cropped for improved delivery	✔	✔	✔
Create simple stories by grouping offer items into custom categories	✔	✔	✔
Create complex stories by grouping multiple offer stories	✔	✔	✔
Add SEO compatible rich-text description to offer item	✔	✔	✔
Multi language support for offer items and offer stories	✔	✔	✔
Room Type Stories	✔	✔	✔
Create Room Type Items	✔	✔	✔
Drag, drop and associate image for thumbnail to Room type items	✔	✔	✔
Drag, drop and associate images, videos and virtual tours to room type items	✔	✔	✔
Add metadata to room type items including occupancy count, room size, rate range and smoking	✔	✔	✔
Add descriptive text to Room Type Items	✔	✔	✔
Add GDS text to Room Type Items	✔	✔	✔
Add URL to deep link into Booking Engine	✔	✔	✔
Add OTA Bed Type Category to Room Type Item	✔	✔	✔
Add OTA Room Viewv Type and custom view types to room type item	✔	✔	✔
Add OTA Amenity Types and custom amenity types to room type items	✔	✔	✔

StoryMaker

	Multi-Channel	DMS	DMS+
Supports PMS, CRS and IBE Room IDs	✔	✔	✔
Create simple stories by grouping room type items into custom categories (i.e. suites)	✔	✔	✔
Create complex stories by grouping multiple room type stories	✔	✔	✔
Add SEO compatible rich-text description to Room Type Story	✔	✔	✔
Multi language support for room type items and room type stories	✔	✔	✔

Publisher

	Multi-Channel	DMS	DMS+
Cloud based hosting on web pages, embeddable widgets and multimedia content through Amazon S3 Cloudfront CDN		✔	✔
Publish websites		✔	✔
Create website from multiple themes for non branded and branded hotel properties		✔	✔
Optimized themes for desktop devices		✔	✔
Responsive themes for all devices		✔	✔
Multi language support for website, pages and SEO descriptions		✔	✔
Publish content items, offers, room types and unique feature stories to websites through drag and drop		✔	✔
Publish Story Description on website page		✔	✔
Schema.org compliant content snippet to inject SEO metadata to be indexed by search engines		✔	✔
User friendly multi language supported 404 page		✔	✔
Multi language supported sitemap.xml		✔	✔
Integrated with Google Maps automapped to hotel address or latitude/longitude		✔	✔
Booking widget integrated with existing internet booking engine		✔	✔
Embed 3rd party widgets on website page		✔	✔
Customize SEO website and page titles and descriptions		✔	✔
Connect Google Analytics account for website tracking		✔	✔

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Publisher

	Multi-Channel	DMS	DMS+
Connect Google Webmaster Tools account for website search optimization		✔	✔
Auto-generated website sitemap for search engine indexing		✔	✔
Integrate social media accounts		✔	✔
Preview mode and one click go live capabilities		✔	✔
Header and Footer code section to add functionality from 3rd parties		✔	✔
Publish web widgets		✔	✔
Create embeddable widgets for room type presentations, promotion items and multimedia galleries		✔	✔
Publish Story Description in web widget		✔	✔
Multi language support for widgets		✔	✔
Schema.org compliant dynamic or manual Widget Content snippet to inject SEO metadata to be indexed by search engines		✔	✔
Autogenerated javascript for integration of embeddable widgets in websites managed by separate CMS		✔	✔
Publish tablet optimized website and multimedia gallery		✔	✔
Create website from customizable theme for non branded and branded hotel properties		✔	✔
Multi language support for tablet website and multimedia gallery		✔	✔
Create tablet unique website or clone from existing		✔	✔
Publish content items, promotions, room type and unique feature stories to websites through drag and drop		✔	✔
Booking widget integrated with existing internet booking engine		✔	✔
Create tablet optimized multimedia gallery for integration with separate tablet website		✔	✔
Integrated with Google Maps automapped to hotel address		✔	✔
Preview mode and one click go live capabilities		✔	✔
Autogenerated code for integration with standard browser website		✔	✔
Publish to smartphone website		✔	✔

Publisher

	Multi-Channel	DMS	DMS+
Create website from customizable theme for non branded and branded hotel properties		✔	✔
Multi language support for smartphone website and multimedia gallery		✔	✔
Create smartphone unique website or clone from existing		✔	✔
Publish content items, promotions, room type and unique feature stories to websites through drag and drop		✔	✔
Booking widget integrated with existing internet booking engine		✔	✔
Create smartphone optimized multimedia gallery for integration with separate tablet website		✔	✔
Integrated with Google Maps automapped to hotel address		✔	✔
Preview mode and one click go live capabilities		✔	✔
Autogenerated code for integration with standard browser website		✔	✔
Click to call integration		✔	✔
Publish Facebook Apps	✔	✔	✔
Create Facebook Apps from templates	✔	✔	✔
Multi language support for Facebook Apps	✔	✔	✔
Five Facebook App Templates - Take a tour, Rooms, Promotions, Events & Celebrations, Meetings	✔	✔	✔
Publish content items, promotions, room type and unique feature stories to Apps through drag and drop	✔	✔	✔
Publish Story Description in Facebook App	✔	✔	✔
Booking widget integrated with existing internet booking engine	✔	✔	✔
Publish to Multi Channel Network	✔		✔
Easily Publish "Digital Brochures" from feature stories by drag and drop	✔		✔
Multi language support for "Digital Brochures"	✔		✔
Syndicate Digital Brochures to Multichannel travel site network	✔		✔
Unlimited media syndication	✔		✔

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	Multi-Channel	DMS	DMS+
Publisher			
Segmented Syndication - Publish and Syndicate topic focused digital brochures to different channels and different categories	✅		✅
Syndication categories GDS and Intermediaries; Online Travel Agents; Corporate And Group Travel Tools and Sites; Research and Review Sites; MetaSearch Site	✅		✅
Analytics			
Rank all content (e.g. images, videos, stories) by number of visits and time on page	✅	✅	✅
Report on the highest ranking call to action items	✅	✅	✅
Show the languages of choice of your visiters	✅	✅	✅
Measure and monitor the performance of all your Stories	✅	✅	✅
Gain valuable insight into your 3rd party channels	✅	✅	✅
Administration			
Add new users	✅	✅	✅
View list of hotels	✅	✅	✅
Select predefined user roles	✅	✅	✅
Services and Support			
Dedicated Customer Success Representative	✅	✅	✅
Smartstart Online Set up and Training Program	✅	✅	✅
BestStart Professional Services	✅	🔵	🔵
SEO Marketing Services		🔵	🔵
Vizlly Best Practices and Learning Community	✅	✅	✅
Online support	✅	✅	✅
Email support	✅	✅	✅
Telephone support	✅	✅	✅

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